

# INNOVATION AGENDA ASSESSMENT

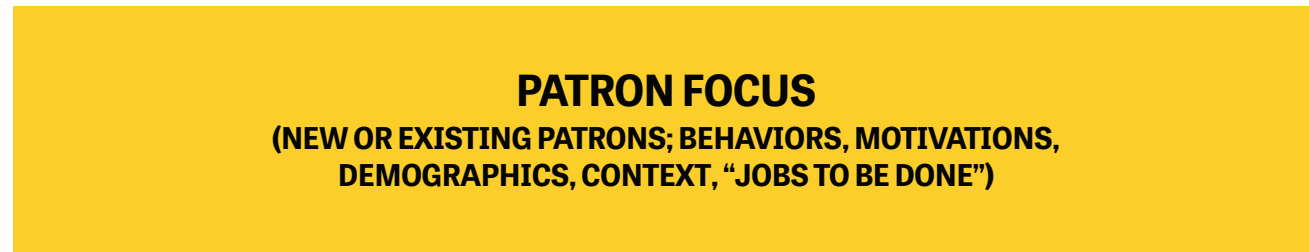
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**Why** Focus and frame the problems to solve, questions to answer, and challenges to tackle.



**Who** Prioritize patron groups for innovation.



**What** Determine the form our innovations take in order to get better at creating them.



**How** Consider how pervasive the responsibility for innovation should be.



**Where** Decide whether you'll explicitly support an approach and capability.



**Why**

**Who**

**What**

**How**

**Where**