Your Innovation Challenges

Title:

Description:

Creating an Informed and Engaged Citizenry
Helping patrons better understand their local communities and influence local, state, and national policies.

Becoming the Trusted Source for Social Services
Creating marketing strategies and partnerships with providers to deliver access to urban governmental programs in a trustworthy environment.

Educating Employable Adults for Tomorrow’s Economy
Increasing the employment prospects of urban teens and adults of all ages through services, training, and lifelong learning.

Adapting Services for Urban Immigrant Communities
Making library-hosted services approachable and consumable to urban immigrant populations.

Reinvigorating Urban Spaces
Creating vibrant urban destinations and spaces to serve the diverse needs of our residents.

Access to Education, Knowledge, and Literacy
Redefining how libraries do what they do.

Civic Problems
Reinventing the role of libraries in urban life.

Opening Up / Turning The Library Inside Out
Reaching new under-served urban library patrons and partners outside of traditional environments and operations via new services/ APIs.

Closing the Urban Early Childhood Literacy Gap
Developing new solutions that meaningfully increase the success rate for early childhood literacy throughout the year.

Developing Direct Patron Relationships
Delivering segmented and targeted services that deepen engagement with individual platforms.

Revolutionizing Operations
Developing operational solutions and processes that help library systems deliver more value in a constrained environment.

Leveling Access to Top Digital Technology
Providing world-class access to Internet, mobile, social, and consumer technologies at little or no cost to patrons.

Creating Informed Media + Technology Consumers and Creators
Building familiarity and proficiency with digital media tools and characteristics, software, maker technology, and connected hardware.

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